

12 Key Actions for Successful Volunteer Programs: How Does Your Organization Rate
Marty Petillo, Olbrich Botanical Gardens
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Volunteer Program Champions in your organization are (list by name):

Do your Volunteer Program Champions:	Circle the number that best describes your champions	Challenges?
1. have experience as volunteers and value volunteer engagement?	Don't know 1 2 3 4 5 6 7 Work in progress Champs at work!	
2. act on the belief that vols are essential to achieving the organization's mission?	Don't know 1 2 3 4 5 6 7 Work in progress Champs at work!	
3. hire/support a volunteer manager and understand the manager's role in empowering the organization to engage volunteers?	Don't know 1 2 3 4 5 6 7 Work in progress Champs at work!	
4. place the volunteer manager on management team so volunteers are integrated into all organizational efforts?	Don't know 1 2 3 4 5 6 7 Work in progress Champs at work!	
5. contribute to a positive written philosophy on the organization's engagement of volunteers?	Don't know 1 2 3 4 5 6 7 Work in progress Champs at work!	
6. know volunteers are not free?	Don't know 1 2 3 4 5 6 7 Work in progress Champs at work!	
7. expect staff to partner with volunteers and provide support for staff training, recognition, evaluation of that work?	Don't know 1 2 3 4 5 6 7 Work in progress Champs at work!	
8. believe volunteers should be involved at all levels of the org and model good volunteer supervision with boards/vols?	Don't know 1 2 3 4 5 6 7 Work in progress Champs at work!	
9. encourage team efforts between departs, all of which interface with volunteers?	Don't know 1 2 3 4 5 6 7 Work in progress Champs at work!	
10. involve their board members in key issues that impact the volunteer program?	Don't know 1 2 3 4 5 6 7 Work in progress Champs at work!	
11. see the value of volunteers as extending services, strengthening funding base, not just "free labor"?	Don't know 1 2 3 4 5 6 7 Work in progress Champs at work!	
12. effectively attract financial resources to support volunteer programs	Don't know 1 2 3 4 5 6 7 Work in progress Champs at work!	

Resources

Training:

- Dance Co Administrators of Volunteer Services (DCAVS), www.dcavs.org
 United Way of Dane County, www.unitedwaydanecounty.org
- Leadership Development for Nonprofit Board Members
 - Professional Development for Volunteer Managers
 - *ReImagining Services* Summit, Dec 13

Materials:

- Book store at www.energizeinc.org
- 12 Key Actions of Volunteer Program Champions by Betty Stallings (20-page e-book, free)
 - From the Top Down, The Executive Role in Successful Volunteer Involvement by Susan Ellis
 - Leading the Way to Successful Volunteer Involvement, Practical Tools for Busy Executives by Betty Stallings with Susan Ellis