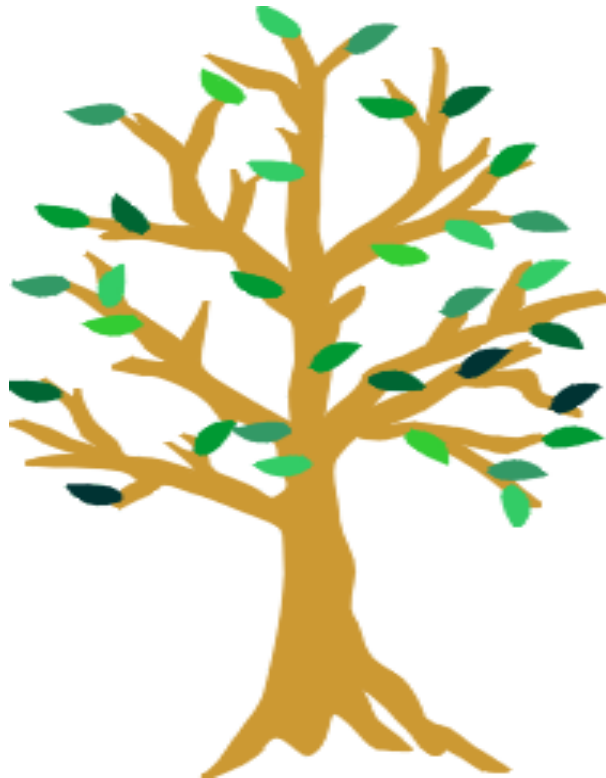


Jody Jacobson & Co.
Simple Solutions...for a Change

The Possibility Tree Solutions Generator™

Traditional Problem Tree Analysis

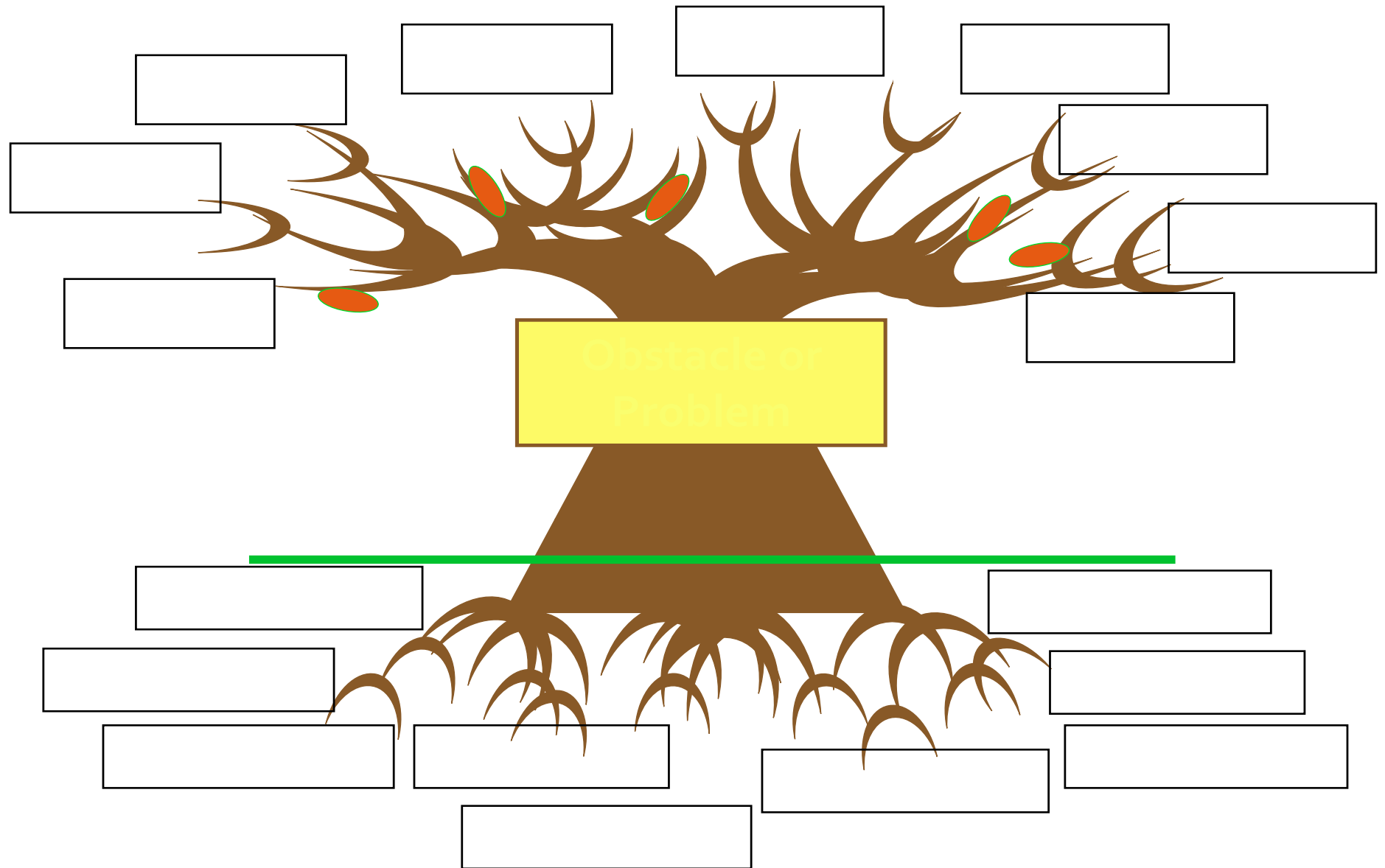
1. Brainstorm a list of major problems that exist in your organization or situation.
2. Choose one major problem to analyze—e.g. “silos,” “dysfunctional teams,” “coercive climate.”
3. Use my template or draw your tree. Now, write the core problem on the tree trunk. (One core problem per tree.)
4. Next, brainstorm the problem’s root causes, and write those on the tree’s roots.
5. Finally, brainstorm the outcomes of the problem and write those on the branches.



Possibility Tree Reframe:

1. This time, brainstorm a positive reframe of the core problem on the Problem Tree. Choose the one that excites you the most—e.g., “breakthrough collaborations,” “highly engaged teams,” “awesome climate.”
2. Again, use my template or draw your own tree. Write the positive possibility (the reframe) on the tree’s trunk.
3. Next, brainstorm the possibility’s root causes; highest leverage forces and factors for making the possibility happen.
4. Now, brainstorm outcomes and opportunities that could be created by making the positive possibility happen—e.g. breakthrough collaborations would likely reduce waste and increase productivity, innovation, and growth.

Problem Tree Analysis



Possibility Tree Solution Generator™

