

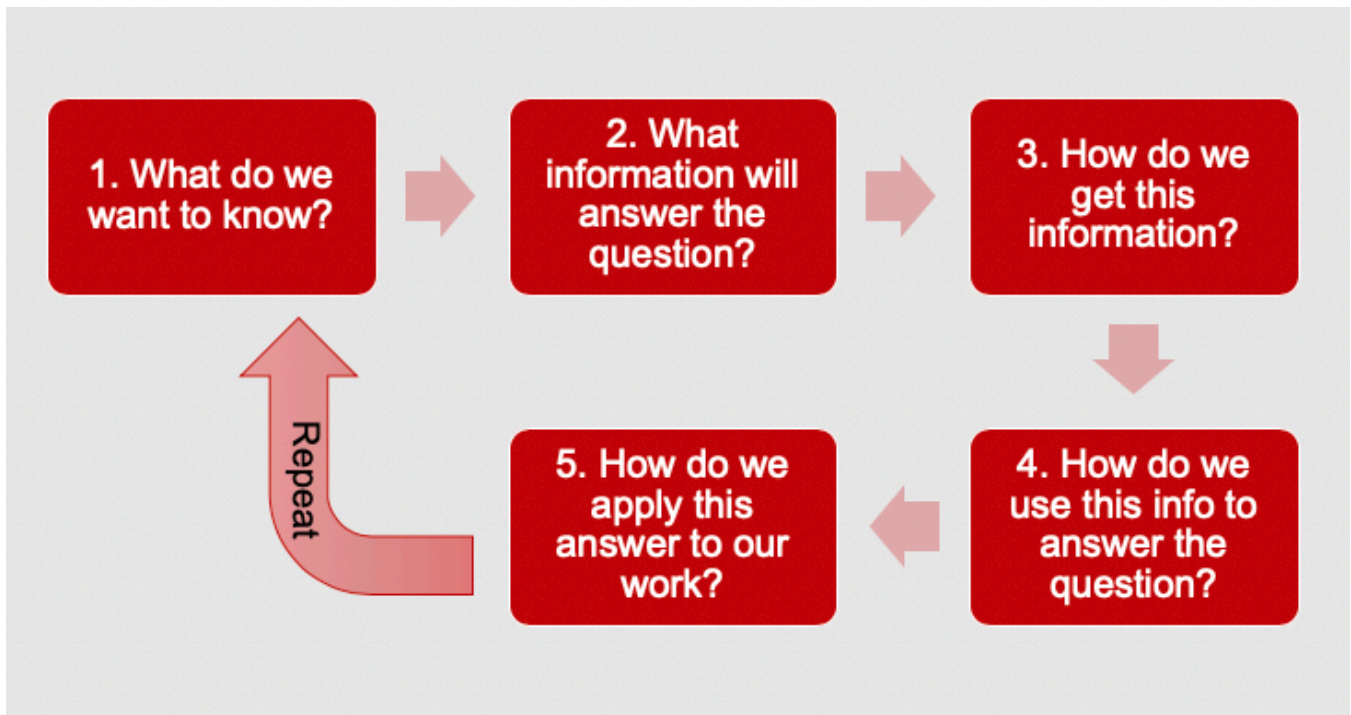


Center for Community  
and Nonprofit Studies  
UNIVERSITY OF WISCONSIN-MADISON

## Evaluative Thinking and #EvalHacks for Nonprofits

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### THE NONPROFIT EVALUATION ROADMAP



ONE: WHAT DO WE WANT TO KNOW?

<b>Notes:</b>	<b>Hacks:</b>
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TWO: WHAT INFORMATION WILL ANSWER THE QUESTION?

<b>Notes:</b>	<b>Hacks:</b>
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THREE: HOW DO WE GET THIS INFORMATION?

<b>Notes:</b>	<b>Hacks:</b>
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FOUR: HOW DO WE USE THIS INFO TO ANSWER THE QUESTION?

<b>Notes:</b>	<b>Hacks:</b>
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FIVE: HOW DO WE APPLY THIS ANSWER TO OUR WORK?

<b>Notes:</b>	<b>Hacks:</b>
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