Madison Nonprofit Day is an one-of-a-kind, multi-dimensional, multi-day event. It includes everything from engaging community events, strategic marketing efforts, a radio show, and an outstanding regional conference. The Day, and the month of events & activities leading up to it are designed to strengthen the bonds between nonprofits and the Greater Madison Area.

This year’s theme for Madison Nonprofit Day is ‘Working Together, Better’ so we can actively explore issues such as public / private partnerships, nonprofit-to-nonprofit communications, combined social impact of nonprofit / corporate alliances and so much more.

The Day provides an increasingly rare opportunity for cross-sector communication and engagement. Meet, greet, and share ideas with the individuals and organizations who are growing and sustaining Madison, as we explore new creative and innovative economic avenues. Are you looking to connect with decision makers, frontline service providers, creative and enthusiastic individuals tackling important societal issues? As a sponsor you will have the opportunity to connect and be recognized in the communities you serve.

Be a part of one of the most important community efforts in Madison to strengthen and grow our nonprofits. We need you to make it happen.
Diamond Sponsor

Diamond Sponsorship

Madison Nonprofit Day offers only one (1) Diamond level sponsorship opportunity. You would be our exclusive speaking partner in the widely recognized Madison Nonprofit Day Conference, as well as community events and awareness raising efforts. Benefits of the Diamond level include:

- name and logo on all advertising and materials for the event, including pre-event activities
- a full exhibitor’s table in our conference networking and exhibit area
- recognition at the conference keynote / luncheon by event MC
- an opportunity to speak for 5 minutes at conference keynote / luncheon
- logo appearance on hold screens during keynote / luncheon
- logo in pre-session slideshows when available
- custom signage in high traffic areas
- inclusion on sponsor signage in high traffic areas
- logo and 100 word statement included on website
- five (5) social media promotions
- five (5) promotional items placed in registration bags
- five (5) conference tickets for your staff
- identification of sponsorship level on conference badges
- ½ page advertisement in conference program
- five (5) conference tickets to provide to nonprofits invited by you

Platinum Sponsor

Platinum Sponsorship

Madison Nonprofit Day offers three (3) platinum level sponsorship opportunities. Our platinum level sponsorship would cover the conference and designated community events and activities. Our platinum level sponsorship supports the Madison Nonprofit Day Conference and select community events. Benefits of the platinum level sponsorship include:

- name and logo on all advertising and materials for the event
- a full exhibitor’s table in our conference networking and exhibit area
- logo in pre-session slideshows when available
- logo featured on sponsor signage in high traffic areas
- logo and 75 word statement included on website
- organization description placed with logo on website
- three (3) social media promotions
- three (3) promotional items placed in registration bags
- three (3) conference tickets
- identification of sponsorship level on conference badges
- ¼ page advertisement in conference program
- three (3) conference scholarships to offer to nonprofits invited by you
## Gold Sponsor

$3,000

Madison Nonprofit Day offers five (5) gold level sponsorship opportunity. Our gold level sponsorship covers the Madison Nonprofit Day Conference and designated community events. Benefits of the gold level sponsorship include:

- name and logo on all conference advertising and materials for the event
- a ½ exhibitor’s table in our conference networking and exhibit area
- logo in pre-session slideshows when available
- logo featured on sponsor signage in high traffic areas
- logo and 50 word statement included on website
- organization description placed with logo on website
- one (1) social media promotion
- one (1) promotional item placed in registration bags
- three (3) conference tickets
- identification of sponsorship level on conference badges
- ¼ page advertisement in conference program
- one (1) conference scholarship to offer a nonprofit invited by you

## Silver Sponsor

$2,000

Madison Nonprofit Day offers ten (10) silver level sponsorship opportunity. Our silver level sponsorship covers the Madison Nonprofit Day Conference. Benefits of the silver level sponsorship include:

- name and logo on all conference advertising and materials for the event
- logo in pre-session slideshows when available
- logo featured on sponsor signage in high traffic areas
- logo and 25 word statement included on website
- organization description placed with logo on website
- one (1) social media promotion
- one (1) promotional item placed in registration bags
- three (3) conference tickets
- identification of sponsorship level on conference badges

* Exhibit Table can be added for extra $500

## Bronze Sponsor

$1,000

Madison Nonprofit Day offers unlimited bronze level sponsorship opportunity. Our bronze level sponsorship covers the Madison Nonprofit Day Conference. Benefits of sponsorship include:

- name and logo on all conference advertising and materials for the event
- logo in pre-session slideshows when available
- logo featured on sponsor signage in high traffic areas
- logo and organization description included on website
- one (1) social media promotion
- one (1) promotional item placed in registration bags
- two (2) conference tickets
- identification of sponsorship level on conference badges

* Exhibit Table can be added for extra $500
## Event Sponsor

$500

Madison Nonprofit Day offers a variety of opportunities for you to co-sponsor non-branded community events & activities. Our engagement activities with the City of Madison, highlighted neighborhoods, and targeted communities provide a great opportunity to promote your organization’s commitment and contribution. Event co-sponsorship includes:

- name and logo on advertising and materials for the event
- special thank you by event MC when available
- logo and organization description included on website
- one (1) event independent social media promotion
- one (1) promotional item placed in registration bags
- one (1) conference ticket

## Nonprofit & Small Business Opportunities

$250-$500

Become a sponsor of Madison Nonprofit Day. Madison Nonprofit Day loves working with small, community oriented business, just as much as we are dedicated to nonprofits. Be a part of one of the most important community efforts in Madison to strengthen and grow our nonprofits.

## Donations

Madison Nonprofit Day accepts donations! Donations can range between $25 to $350. All donations will receive a text-based acknowledgement on our Madison Nonprofit Day website and are tax-deductible.

### How To Give

**By check:** Madison Nonprofit Day  
266 Waubesa St., #2,  
Madison, WI 53704

**Online:** Visit: http://madisonnonprofitday.org to give online. Accepts Paypal and Credit Cards

### Questions: Please contact: Alnisa Allgood, Co-Facilitator, Madison Nonprofit Day by email: madison.nonprofit.day@gmail.com or by phone: (608) 241.3616.