### **Pre-Conference Workshops**

Workshop	Presenter	Session Time	Length
Pre-Conference Workshops			
The Foundations of Organizational Excellence	Sterling Lynk	10:00 AM	2hrs
When People Care Enough to Act (Community Engagement)	Deb Wisniewski	10:00 AM	2hrs
Communication Matrix	Matt Nelson	1:00 PM	2hrs
Intangible Outcomes	Sue Thering	1:00 PM	2hrs

Pre-Conference Workshops are scheduled for <b>Monda</b> 3rd Floor Rooms.			
Workshop	Presenter	Session Time	Length
Pre-Conference Workshops			
The Foundations of Organizational Excellence	Sterling Lynk	10:00 AM	2hrs
When People Care Enough to Act (Community Engagement)	Deb Wisniewski	10:00 AM	2hrs
Communication Matrix	Matt Nelson	1:00 PM	2hrs
Intangible Outcomes	Sue Thering	1:00 PM	2hrs
Workshop			
Session One: 8:00AM - 9:00AM			
, , , ,	Kristin Johnson	8:00 AM	60 Minutes
, , , , ,	Kristin Johnson Karin Krause	8:00 AM 8:00 AM	60 Minutes
Building Community - Transforming No Budget Into Opportunity  Session Two: 9:30AM - 10:45AM			
Building Community - Transforming No Budget Into Opportunity  Session Two: 9:30AM - 10:45AM  Introduction to Proposal Writing - A Grants Information Library Workshop	Karin Krause	8:00 AM	60 Minutes
Building Community - Transforming No Budget Into Opportunity  Session Two: 9:30AM - 10:45AM  Introduction to Proposal Writing - A Grants Information Library Workshop	Karin Krause  Ellen Jacks	8:00 AM 9:30 AM	60 Minutes
Building Community - Transforming No Budget Into Opportunity  Session Two: 9:30AM - 10:45AM  Introduction to Proposal Writing - A Grants Information Library Workshop  The Sketchnote Mini-Workshop  Team Building in the Office	Karin Krause  Ellen Jacks Mike Rohde	9:30 AM 9:30 AM	75 Minutes
Building Community - Transforming No Budget Into Opportunity  Session Two: 9:30AM - 10:45AM  Introduction to Proposal Writing - A Grants Information Library Workshop  The Sketchnote Mini-Workshop	Ellen Jacks Mike Rohde Emily Peffer	9:30 AM 9:30 AM 9:30 AM	75 Minutes 75 Minutes 75 Minutes 75 Minutes
Building Community - Transforming No Budget Into Opportunity  Session Two: 9:30AM - 10:45AM  Introduction to Proposal Writing - A Grants Information Library Workshop  The Sketchnote Mini-Workshop  Team Building in the Office  Preparing for Change	Ellen Jacks Mike Rohde Emily Peffer Tracy Rogers-Tryba	9:30 AM 9:30 AM 9:30 AM 9:30 AM	75 Minutes 75 Minutes 75 Minutes 75 Minutes 75 Minutes
Building Community - Transforming No Budget Into Opportunity  Session Two: 9:30AM - 10:45AM  Introduction to Proposal Writing - A Grants Information Library Workshop  The Sketchnote Mini-Workshop  Team Building in the Office  Preparing for Change  Resonant Leadership Skills for Effective Volunteer Engagement  Session Three: 12:30PM - 1:30PM	Ellen Jacks Mike Rohde Emily Peffer Tracy Rogers-Tryba Jeff Russell	9:30 AM 9:30 AM 9:30 AM 9:30 AM	75 Minutes 75 Minutes 75 Minutes 75 Minutes 75 Minutes
Building Community - Transforming No Budget Into Opportunity  Session Two: 9:30AM - 10:45AM  Introduction to Proposal Writing - A Grants Information Library Workshop  The Sketchnote Mini-Workshop  Team Building in the Office  Preparing for Change  Resonant Leadership Skills for Effective Volunteer Engagement  Session Three: 12:30PM - 1:30PM  Good for the Community - Corporate Social Responsibility (CSR) Programs Take the	Ellen Jacks Mike Rohde Emily Peffer Tracy Rogers-Tryba Jeff Russell	9:30 AM 9:30 AM 9:30 AM 9:30 AM 9:30 AM	75 Minutes 75 Minutes 75 Minutes 75 Minutes 75 Minutes 75 Minutes
Building Community - Transforming No Budget Into Opportunity  Session Two: 9:30AM - 10:45AM  Introduction to Proposal Writing - A Grants Information Library Workshop  The Sketchnote Mini-Workshop  Team Building in the Office  Preparing for Change  Resonant Leadership Skills for Effective Volunteer Engagement  Session Three: 12:30PM - 1:30PM  Good for the Community - Corporate Social Responsibility (CSR) Programs Take the Partnering with the Morgridge Center for Public Service	Ellen Jacks Mike Rohde Emily Peffer Tracy Rogers-Tryba Jeff Russell  ne Stage. Christina Libs	9:30 AM 9:30 AM 9:30 AM 9:30 AM 9:30 AM	75 Minutes 75 Minutes 75 Minutes 75 Minutes 75 Minutes 75 Minutes 60 Minutes
Building Community - Transforming No Budget Into Opportunity  Session Two: 9:30AM - 10:45AM  Introduction to Proposal Writing - A Grants Information Library Workshop  The Sketchnote Mini-Workshop  Team Building in the Office  Preparing for Change  Resonant Leadership Skills for Effective Volunteer Engagement  Session Three: 12:30PM - 1:30PM  Good for the Community - Corporate Social Responsibility (CSR) Programs Take the Partnering with the Morgridge Center for Public Service  Endurance Leadership Leading for the Long Haul	Ellen Jacks Mike Rohde Emily Peffer Tracy Rogers-Tryba Jeff Russell  he Stage. Christina Libs Megan Miller	9:30 AM 9:30 AM 9:30 AM 9:30 AM 9:30 AM 12:30 PM 12:30 PM	75 Minutes 75 Minutes 75 Minutes 75 Minutes 75 Minutes 75 Minutes 60 Minutes
Building Community - Transforming No Budget Into Opportunity  Session Two: 9:30AM - 10:45AM  Introduction to Proposal Writing - A Grants Information Library Workshop  The Sketchnote Mini-Workshop  Team Building in the Office  Preparing for Change  Resonant Leadership Skills for Effective Volunteer Engagement	Ellen Jacks Mike Rohde Emily Peffer Tracy Rogers-Tryba Jeff Russell  ne Stage. Christina Libs Megan Miller Jerritt Johnston	9:30 AM 9:30 AM 9:30 AM 9:30 AM 9:30 AM 9:30 AM 12:30 PM 12:30 PM	75 Minutes 75 Minutes 75 Minutes 75 Minutes 75 Minutes 75 Minutes 60 Minutes 60 Minutes 60 Minutes

### Tuesday, 6 October 2015

Conference sessions, continued.

Workshop	Presenter	Session Time	Length
Session Three: 12:30PM - 1:30PM			
Good for the Community - Corporate Social Responsibility (CSR) Programs Take the Stage.	Christina Libs	12:30 PM	60 Minutes
Partnering with the Morgridge Center for Public Service	Megan Miller	12:30 PM	60 Minutes
Endurance Leadership Leading for the Long Haul	Jerritt Johnston	12:30 PM	60 Minutes
5 Ideas to Help Your Board Raise Money	David Allen	12:30 PM	60 Minutes
Mapping Our Civic Infrastructure	Tracy Rogers-Tryba	12:30 PM	60 Minutes
An Outcomes Way of Thinking	Kate Atkins	1:45 PM	60 Minutes
Session Four: 1:45PM - 2:45PM			
Closing the Nonprofit Technology Divide	Alyssa Kenney	1:45 PM	60 Minutes
Branding Basics for Nonprofits	Melanie Schmidt	1:45 PM	60 Minutes
Creating a Culture of Generosity	Marcy Heim	1:45 PM	60 Minutes
Best Foot Forward: Avoiding Common Capital Campaign Mistakes	Brent Hafele	1:45 PM	60 Minutes
Session Five: 3:45PM - 4:45PM			
Make It Stop: Taming Your Email and Other Productivity Solutions for a Technological World	Katie Belanger	3:45 PM	60 Minutes
Beyond Kickstarter - Crowdfunding for Nonprofits	Nella Citino	3:45 PM	60 Minutes
What to do with Social Media Analytics	Mark Bennett	3:45 PM	60 Minutes
Zero-Based Budgeting	Nick Curran	3:45 PM	60 Minutes
Organizational Readiness for Pro Bono	Lisa Humenik	3:45 PM	60 Minutes
Session Six: 5:00PM - 6:00PM			
Using Social Media to Build a Movement	Josh Klemons	5:00 PM	60 Minutes
Creating Sustainable Business Models for Nonprofits	Gregg Potter	5:00 PM	60 Minutes
The Easy Way to Engage Volunteers	Aaron Romens	5:00 PM	60 Minutes
Opportunity to Lead	Kari Temkin	5:00 PM	60 Minutes

### **Activities Schedule**

As counter-programming to the offered workshop schedule, Madison Nonprofit Day offers other activities. Some focus on refocusing and energizing you, others focus on networking, recharging, and relaxation.

Activities	Location	Session Time	Length
Check-In / On-Site Registration	Location		
Early Bird Check-In	Entrance Hallway	7:30 AM	1h
Early Bird Registration	Registration Table	7:30 AM	1h
General Check-In	Entrance Hallway	8:30 AM	2h
General Registration	Registration Table	8:30 AM	2hrs
Exhibits & Services	Location		
Coffee & Beverage Services	Grand Terrace	ALL	
Exhibits	Grand Terrace	ALL	
Networking	Grand Terrace	ALL	
Ask-an Expert	Hall of Ideas E	ALL	
Social Media / Tech Room	Hall of Ideas E	8:00 AM	8h
Lunch / Networking	Rooms AB	11:00 AM	1h
Table Top Connections	Rooms AB	11:00 AM	45 Min
Activities	Location		
Breathe for Change Yoga	Rooms MN	11:00 AM	30 Min
Clear the Blear with Anne Asher	Rooms MN	12:00 PM	15 Min
Historic King Street Walking Tour	Outside	1:50 PM	65 Min
Clear the Blear with Anne Asher	Rooms MN	3:00 PM	15 Min
Clear the Blear with Anne Asher	Rooms MN	3:15 PM	15 Min
Revitalizing Yoga with Breathe for Change	Rooms MN	3:30 PM	15 Min
Social Media / Tech Room	Hall of Ideas E		
Re-Charge Laptops & Electronics	Hall of Ideas E	ALL	
15 Minute Intros Social Media (see door sign)	Hall of Ideas E		
15 Minute Tips Social Media (see door sign)	Hall of Ideas E		

# **Quick Guide - Madison Nonprofit Day**

## 2015 MND Conference

5 Tracks, 6 Time Slots, 26 Workshops, Exhibits, Lunch, Affernoon Snack, and more.

Workshops and Room Assignments

Check Social Media / Tech Room & Activities Room Schedules, as well.

Hall of Ideas J Classroom Style (60) Resonant Leadership Resonant Leadership 5 Ideas to HelpRaise Money Best Foot Forward Make It Stop! Email	ibits  Team Building in the Office  AB)  Partnering with Morgridge  Closing the Digital Divide  What to Do w/ Social Media Analytics	res  Current as of: September 28, 2015  Hall of Ideas H Theatre Style (80)  Arrival / Set-Up  Early Bird Check-In / Registration  Grab Coffee / Network / Explore Exhibits  Preparing for Change  Preparing for Change  Preparing for Change  I unch / Networking (Room AB)  Join a Topic-based Discussion for Lunch  Infrastructure  Good for the Community / CSR  Good for the Community / CSR  I Good for the Community / CSR  Of Thinking  Cookies & Milk Snack Break  Nonprofits: Ignite (Room AB)  Goodeting  Powerful Pro Bono  What	Current as of: Se  Hall of Ideas G  Classroom Style (60)  Gra  Itelling Stories  Gra  Introduction to Proposal Writing  Mapping Our Civic Infrastructure  An Outcomes Way of Thinking  Zero-based Budgeting	Hall of Ideas F Round Tables (45)  Building Community  Sketchnotes  Sketchnotes  Branding Basics  Branding Basics	Time         Activity           7:00AM - 8:00AM         Conference Set-up           7:30AM - 8:00AM         Early Registration           8:00 AM - 9:30AM         Session 1: Early Bird           9:00AM - 9:30AM         Check-In / Registration           9:30AM - 10:45AM         Exhibits / Networking           11:30AM - 12:15PM         Lunch / Networking           11:30AM - 12:15PM         Session 2           11:30AM - 12:30PM         Session 3           1:45PM - 2:45PM         Session 4           2:45PM - 3:30PM         Nonprofits:Ignite           3:45PM - 4:45PM         Session 5           5:00DM - 3:30PM         Session 5	7:00AM - 8:00AM 7:30AM - 8:00AM 8:00 AM - 9:30AM 8:30 AM - 9:30AM 9:00AM - 12:15PM 11:30AM - 12:15PM 11:30AM - 12:15PM 12:30 PM - 13:30PM 3:45PM - 3:30PM 3:45PM - 3:30PM
	Easy Way to Engage Volunteers	Using Social Media to Build	Creating Sustainable Business	Opportunities to Lead	Session 6	5:00PM - 6:00PM
					F. d. of Part / Class 11-	Mades Mades
	Easy Way to Engage Volunteers	Using Social Media to Build	Creating Sustainable Business	Opportunities to Lead	Session 6	5:00PM - 6:00PM
Make It Stop! Email	What to Do w/ Social Media Analytics	Powerful Pro Bono	Zero-based Budgeting	Beyond Kickstarter	Session 5	3:45PM - 4:45PM
	<b>(B)</b>	onprofits:Ignite (Room A	N		Nonprofits:Ignite	3:00PM - 3:30PM
		Cookies & Milk Snack Break			Snack Break	2:45PM - 3:30PM
	cioning and constant	בובתנווא מ בתונתור מו מבוורומאון	Summer of the company	ghang		
Best Foot Forward	Closing the Digital Divide	Creating a Culture of Generosity	An Outcomes Way of Thinking	Branding Basics	Session 4	1:45PM - 2:45PM
5 Ideas to HelpRaise Mo	Partnering with Morgridge	Good for the Community / CSR	Mapping Our Civic Infrastructure	Endurance Leadership	Session 3	12:30 PM - 1:30PM
		Join a Topic-based Discussion for Lunch			Table Top Connections	11:30AM - 12:15PM
	AB)	ich / Networking (Room	Lur		Lunch / Networking	11:00AM - 12:15PM
Resonant Leadership	Team Building in the Office	Preparing for Change	Introduction to Proposal Writing	Sketchnotes	Session 2	9:30AM - 10:45AM
	ibits	b Coffee / Network / Explore Exh	Gra		Exhibits / Networking	9:00AM - 9:30AM
		Check-In / Registration			Check-In / Registration	8:30 AM - 9:30AM
			Telling Stories	Building Community	Session 1: Early Bird	8:00 AM - 9:00AM
		Early Bird Check-In / Registration			Early Registration	7:30AM - 8:00AM
		Arrival / Set-Up			Conference Set-up	7:00AM - 8:00AM
Hall of Ideas J Classroom Style (60)	<b>Hall of Ideas I</b> Round Tables (45)	Hall of Ideas H Theatre Style (80)	Hall of Ideas G Classroom Style (60)	Hall of Ideas F Round Tables (45)	Activity	Time
		ptember 28, 2015	Current as of: Se			





### Your Questions, Professionally Answered

**Madison Nonprofit Day** has asked a number of professionals with a variety of expertise to make themselves available to answer your questions. *Starting a nonprofit and want some advice?* Schedule an appointment. *Your board needs some work?* Ask-an-Expert.

The service is free, at the **Madison Nonprofit Day Conference**. The experts are volunteering their time in 15 min increments. We're providing a solution where you can pick a time for a one-to-one with them, that fits their availability during the Day. You <u>can</u> schedule appointments with more than one expert.

For each experts schedule, **white areas** mean they are available to meet with you; **shaded areas** mean that they are already booked or have other obligations.

### **Appointments Must Be Scheduled in Advanced**

Schedule Sunday & Monday (4-5 Oct)

madisonnonprofitday.org/2015/ask-an-expert

## King Street Historic Walking Tour

### Take a Walking Break with Madison Trust for Historic Preservation

The **King Street** area is where early businesses and newspapers thrived. In humble log cabins and cast-iron storefronts and art deco skyscrapers, see where Madison began and where it reinvented itself through the years. **This is a 1 hour tour.** Participants will miss the 1:45PM workshop sessions, but will be back in time for the after noon snack break and **Nonprofits:Ignite**.

You will meet with your tour guide **outside of Monona Terrace** near the Martin Luther King Street at Wilson. **The cost is FREE** to conference participants. Your tour guide will be Jeri Grogg of the Madison Trust for Historic Preservation. She will be wearing a Madison Trust for Historic Preservation badge and carrying a bag with our logo on it. **Please sign-up in advance.** This event is hosted jointly by **Madison Nonprofit Day** and the **Madison Trust for Historic Preservation.** 

### Sign-Up in Advance

http://madisonnonprofitday.org/walking-tour