

Pre-Conference Workshops

Pre-Conference Workshops are scheduled for Monday, 5 October 2015 at **Madison Public Library**, the 3rd Floor Rooms.

Workshop	Presenter	Session Time	Length
Pre-Conference Workshops			
The Foundations of Organizational Excellence	Sterling Lynk	10:00 AM	2hrs
When People Care Enough to Act (Community Engagement)	Deb Wisniewski	10:00 AM	2hrs
Communication Matrix	Matt Nelson	1:00 PM	2hrs
Intangible Outcomes	Sue Thering	1:00 PM	2hrs

Tuesday, 6 October 2015

There are six workshop sessions during the day. Each session has a 15 minute break, before the next session begins. Additionally, there is a lunch break, and an afternoon snack break. See activities schedule.

Workshop	Presenter	Session Time	Length
Session One: 8:00AM - 9:00AM			
Telling Stories – Basic Storytelling Techniques	Kristin Johnson	8:00 AM	60 Minutes
Building Community – Transforming No Budget Into Opportunity	Karin Krause	8:00 AM	60 Minutes
Session Two: 9:30AM - 10:45AM			
Introduction to Proposal Writing – A Grants Information Library Workshop	Ellen Jacks	9:30 AM	75 Minutes
The Sketchnote Mini-Workshop	Mike Rohde	9:30 AM	75 Minutes
Team Building in the Office	Emily Pfeffer	9:30 AM	75 Minutes
Preparing for Change	Tracy Rogers-Tryba	9:30 AM	75 Minutes
Resonant Leadership Skills for Effective Volunteer Engagement	Jeff Russell	9:30 AM	75 Minutes
Session Three: 12:30PM - 1:30PM			
Good for the Community – Corporate Social Responsibility (CSR) Programs Take the Stage.	Christina Libs	12:30 PM	60 Minutes
Partnering with the Morgridge Center for Public Service	Megan Miller	12:30 PM	60 Minutes
Endurance Leadership Leading for the Long Haul	Jerritt Johnston	12:30 PM	60 Minutes
5 Ideas to Help Your Board Raise Money	David Allen	12:30 PM	60 Minutes
Mapping Our Civic Infrastructure	Tracy Rogers-Tryba	12:30 PM	60 Minutes
An Outcomes Way of Thinking	Kate Atkins	1:45 PM	60 Minutes

Tuesday, 6 October 2015

Conference sessions, continued.

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An Outcomes Way of Thinking	Kate Atkins	1:45 PM	60 Minutes
Session Four: 1:45PM - 2:45PM			
Closing the Nonprofit Technology Divide	Alyssa Kenney	1:45 PM	60 Minutes
Branding Basics for Nonprofits	Melanie Schmidt	1:45 PM	60 Minutes
Creating a Culture of Generosity	Marcy Heim	1:45 PM	60 Minutes
Best Foot Forward: Avoiding Common Capital Campaign Mistakes	Brent Hafele	1:45 PM	60 Minutes
Session Five: 3:45PM - 4:45PM			
Make It Stop: Taming Your Email and Other Productivity Solutions for a Technological World	Katie Belanger	3:45 PM	60 Minutes
Beyond Kickstarter - Crowdfunding for Nonprofits	Nella Citino	3:45 PM	60 Minutes
What to do with Social Media Analytics	Mark Bennett	3:45 PM	60 Minutes
Zero-Based Budgeting	Nick Curran	3:45 PM	60 Minutes
Organizational Readiness for Pro Bono	Lisa Humenik	3:45 PM	60 Minutes
Session Six: 5:00PM - 6:00PM			
Using Social Media to Build a Movement	Josh Klemons	5:00 PM	60 Minutes
Creating Sustainable Business Models for Nonprofits	Gregg Potter	5:00 PM	60 Minutes
The Easy Way to Engage Volunteers	Aaron Romens	5:00 PM	60 Minutes
Opportunity to Lead	Kari Temkin	5:00 PM	60 Minutes

Activities Schedule

As counter-programming to the offered workshop schedule, Madison Nonprofit Day offers other activities. Some focus on refocusing and energizing you, others focus on networking, recharging, and relaxation.

Activities	Location	Session Time	Length
Check-In / On-Site Registration	Location		
Early Bird Check-In	Entrance Hallway	7:30 AM	1h
Early Bird Registration	Registration Table	7:30 AM	1h
General Check-In	Entrance Hallway	8:30 AM	2h
General Registration	Registration Table	8:30 AM	2hrs
Exhibits & Services	Location		
Coffee & Beverage Services	Grand Terrace	ALL	
Exhibits	Grand Terrace	ALL	
Networking	Grand Terrace	ALL	
Ask-an Expert	Hall of Ideas E	ALL	
Social Media / Tech Room	Hall of Ideas E	8:00 AM	8h
Lunch / Networking	Rooms AB	11:00 AM	1h
Table Top Connections	Rooms AB	11:00 AM	45 Min
Activities	Location		
Breathe for Change Yoga	Rooms MN	11:00 AM	30 Min
Clear the Blear with Anne Asher	Rooms MN	12:00 PM	15 Min
Historic King Street Walking Tour	Outside	1:50 PM	65 Min
Clear the Blear with Anne Asher	Rooms MN	3:00 PM	15 Min
Clear the Blear with Anne Asher	Rooms MN	3:15 PM	15 Min
Revitalizing Yoga with Breathe for Change	Rooms MN	3:30 PM	15 Min
Social Media / Tech Room	Hall of Ideas E		
Re-Charge Laptops & Electronics	Hall of Ideas E	ALL	
15 Minute Intros . . . Social Media (see door sign)	Hall of Ideas E		
15 Minute Tips . . . Social Media (see door sign)	Hall of Ideas E		

2015 MND Conference

Workshops and Room Assignments

5 Tracks, 6 Time Slots, 26 Workshops, Exhibits, Lunch, Afternoon Snack, and more.
Check Social Media / Tech Room & Activities Room Schedules, as well.

Current as of: September 28, 2015

Time	Activity	Hall of Ideas F Round Tables (45)	Hall of Ideas G Classroom Style (60)	Hall of Ideas H Theatre Style (80)	Hall of Ideas I Round Tables (45)	Hall of Ideas J Classroom Style (60)
7:00AM - 8:00AM	Conference Set-up					
7:30AM - 8:00AM	Early Registration					
8:00AM - 9:00AM	Session 1: Early Bird					
8:30AM - 9:30AM	Check-In / Registration					
9:00AM - 9:30AM	Exhibits / Networking					
9:30AM - 10:45AM	Session 2					
11:00AM - 12:15PM	Lunch / Networking					
11:30AM - 12:15PM	Table Top Connections					
12:30PM - 1:30PM	Session 3					
1:45PM - 2:45PM	Session 4					
2:45PM - 3:30PM	Snack Break					
3:00PM - 3:30PM	Nonprofits: Ignite					
3:45PM - 4:45PM	Session 5					
5:00PM - 6:00PM	Session 6					
6:00PM - 6:30PM	End of Day / Clean-Up					



Ask *an* Expert

Your Questions, Professionally Answered

Madison Nonprofit Day has asked a number of professionals with a variety of expertise to make themselves available to answer your questions. *Starting a nonprofit and want some advice?* Schedule an appointment. *Your board needs some work?* Ask-an-Expert.

The service is free, at the **Madison Nonprofit Day Conference**. The experts are volunteering their time in 15 min increments. We're providing a solution where you can pick a time for a one-to-one with them, that fits their availability during the Day. You can schedule appointments with more than one expert.

For each experts schedule, **white areas** mean they are available to meet with you; **shaded areas** mean that they are already booked or have other obligations.

Appointments Must Be Scheduled in Advanced

Schedule Sunday & Monday (4-5 Oct)

madisonnonprofitday.org/2015/ask-an-expert

King Street Historic Walking Tour

Take a Walking Break with Madison Trust for Historic Preservation

The **King Street** area is where early businesses and newspapers thrived. In humble log cabins and cast-iron storefronts and art deco skyscrapers, see where Madison began and where it reinvented itself through the years. **This is a 1 hour tour.** Participants will miss the 1:45PM workshop sessions, but will be back in time for the after noon snack break and **Nonprofits:Ignite**.

You will meet with your tour guide **outside of Monona Terrace** near the Martin Luther King Street at Wilson. **The cost is FREE** to conference participants. Your tour guide will be Jeri Grogg of the Madison Trust for Historic Preservation. She will be wearing a Madison Trust for Historic Preservation badge and carrying a bag with our logo on it. **Please sign-up in advance.** This event is hosted jointly by **Madison Nonprofit Day** and the **Madison Trust for Historic Preservation**.

Sign-Up in Advance

<http://madisonnonprofitday.org/walking-tour>